

Outstanding performance

TDK honors its distribution partners in Europe

April 16, 2015

TDK Europe has honored its best distribution partners for TDK and EPCOS components. There were two winners of the TDK Distribution Award 2014 in gold: Digi-Key Europe and Mouser Electronics. Silver awards were won by Anglia Components, Farnell element14 Europe, Gateway Electronic Components, RS Components Europe, and TTI Europe, while bronze awards went to Arrow Electronics Europe, Beckmann Elektronik and EPi Components.

The awards are based on TDK's annual Senten Manten distributor performance evaluation program. The Japanese term, Senten Manten, stands for the perfect result, which is reached with 1000 points. The award recognizes the distributors' performance and collaboration with TDK in four categories: business performance, inventory management, contractual terms, and operational excellence.

"I am pleased that we have ten award winners this year – almost twice as many as in 2014," said Dietmar Jaeger, TDK Vice President of Sales Distribution, at the award ceremony in Munich. The increase in the number of awards clearly demonstrates their high status within the industry. "Our distribution partners are now asking what specific actions they should be taking in order to achieve better assessments. This in turn improves our collaboration and strengthens growth for both sides," stressed Jaeger.

TDK Corporation

TDK Corporation is a leading electronics company based in Tokyo, Japan. It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's portfolio includes electronic components, modules and systems* marketed under the product brands TDK and EPCOS, power supplies, magnetic application products as well as energy devices, flash memory application devices, and others. TDK focuses on demanding markets in the areas of information and communication technology and consumer, automotive and industrial electronics. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2014, TDK posted total sales of USD 9.6 billion and employed about 83,000 people worldwide.

* The product portfolio includes ceramic, aluminum electrolytic and film capacitors, ferrites, inductors, high-frequency components such as surface acoustic wave (SAW) filter products and modules, piezo and protection components, and sensors.

You can download this text and associated images from www.epcos.com/pressreleases.

Please forward reader inquiries to marketing.communications@epcos.com.

Contacts for the media

		Phone	Mail
Mr. C. JEHLE	EPCOS Munich, GERMANY	+49 89 54020 2441	christoph.jehle@epcos.com